**Description of the Proposed Research Program**

1. **Executive / Lay Summary**

* *max. 100 words*
* *Briefly state the explicit objectives of the proposed research program.*

**b) Context**

* *Explain what makes the research program original, innovative and of the highest quality (Tier 1), or what makes the research program original, innovative and of high quality (Tier 2).*
* *Situate the proposed research within the context of the relevant scholarly literature.*
* *Explain the relationship and relevance of the proposed research to the applicant’s ongoing research.*
* *If the proposed research program represents a significant change of direction from the applicant’s previous research, describe how the proposed program relates to experiences and insights gained from earlier research achievements, and, if applicable, how the applicant will secure the appropriate level of expertise needed (e.g., through collaboration) to successfully implement the proposal.*
* *Explain the anticipated contribution of the research program to the existing body of knowledge in the area of research.*
* *Describe the theoretical approach or framework, if applicable.*
* *Demonstrate how the proposed research will contribute to attainment of the research objectives as outlined within the institution’s strategic research plan.*

**c) Methodology**

* *Describe the proposed research strategies and key activities, including methodological approaches and procedures for data collection and analysis, that will be used to achieve the stated objectives.*
* *Justify the choice of methodology.*

**d) Engagement with research users and communication of results**

* *Describe, if applicable, how research users (e.g., media, academics, industry, government, not-for-profit and private sector organizations, practitioners, policy-makers, educators, artistic and cultural communities, etc.) will be engaged during the various stages of the research program (e.g., conception/design, implementation, communication of results, etc.).*
* *Describe how the research results will be disseminated (e.g., conferences; peer reviewed publications, monographs and books; copyrights, patents, products and services; technology transfer; creative or artistic works; etc.).*

**e) List of references**

* *Does not count toward 3-page limit.*