

Course # & Title	MPA 809 Implementing Public Policy	
Course Instructor	Gail MacAllister	Email: macallis@queensu.ca
Office	RSH 325	
Office Hours	Following Class/email	
Term	2023/2024 - Fall/Winter	
Grading Scheme	Reflection Journal 25%; In Class Presentation 30%; By-Law Revision 30%; Executive Summary of Revision 15%	

## Course Description

### MPA 809: Implementing Public Policy Units: 3.00

This course provides students with a broad understanding of how to implement and sustain public policies once they move from concept to reality. The overall focus is on the leadership and management of public organizations. The focus is on understanding the main drivers of successful policy implementation and how to sustain that over time. Those drivers are people, financial resources, information and infrastructure.

## Learning Outcomes

By the end of this course, students will:

1. Situate public management in the context of policy analysis and design, democratic values and democratic institutions to ensure the delivery of public value.
2. Consider policy in an integrated way through the application of a framework for assessing how to implement the delivery of public goods and sustain their delivery within public sector values.
3. Assess, mitigate and manage risk through accurate, concise policy revision.

4. Understand key public sector challenges such as accountability, managing with partners in an increasingly complex array of organizational service delivery systems and the changing landscape due to external factors (law, societal change, etc).

This will be managed through:

- Understanding the importance of effective policy implementation.
- Application of effective strategies for disseminating public policy to ensure it is unambiguous and accessible to those impacted.
- Reflecting upon the challenges associated with the various levels of the broader public sector and strategizing ways in which to encourage collaboration across departments and agencies.
- Advancement of critical analysis skills to develop, revise, and evaluate policy.

### **ASSESSMENT**

#### **In groups of 3:**

- One By-law Revision (Document provided in Word© with track changes) (30%)
- One Presentation – (30%)
  - What considerations were made?
  - From which perspective(s) were the by-law viewed
  - Eg: Economic, EDII, Legal, Best Practice
  - Identify changes and difference from previous document.
  - Each group member should be responsible for a section of the presentation, both verbal and slides. Bibliography should be identified by each team member.
- Two-page Executive Summary: Reason for change, highlights of change (15%)

**Individual (25%):**

- A final reflection paper. First person may be used. No external sources other than class material (or your group's research). What was challenging, enlightening, impactful? How was the group working relationship in preparing the bylaw, the communication, the presentation? Most importantly, what did you learn and how will you use it going forward. What do you feel were gaps when considering the work done by the other groups? 10-12 pages (not including bibliography), double-spaced, 12 pt font, 2.5 cm margins

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5. **Responsibility** Academic communities of integrity rest upon foundations of personal accountability coupled with the willingness of individuals and groups to lead by example, uphold mutually agreed-upon standards, and take action when they encounter wrongdoing.
6. **Courage** To develop and sustain communities of integrity, it takes more than simply believing in the fundamental values. Translating the values from talking points into action -- standing up for them in the face of pressure and adversity -- requires determination, commitment, and courage.

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