



Queen's
UNIVERSITY

Queen's Partnerships and Innovation
310 Bagot Street, c/o Seaway Coworking
Kingston, ON K7K 3B5
Canada

From Lab 2 Fulfillment Application for Workshop

From Lab 2 Fulfillment (FL2F) is a purpose-driven workshop focused on transforming research and discoveries into successful products and companies. This workshop is specifically designed to support female researchers, engineers, scientists, and medical doctors. (See attached promotional material as well as www.fl2f.ca).

Hosted by Queen's Partnerships and Innovation, the workshop prepares women researchers, engineers, scientists, and innovators from any discipline across the university with the knowledge and tools to commercialize intellectual property, ideas, and discoveries into products and companies. Small interactive sessions, asynchronous workshops, and one-on-one coaching cultivate a supportive space to ideate and pivot research into businesses.

The process designed and led by Dr. Orly Yadid-Pecht, a female chair professor in Electrical & Computer Engineering at the University of Calgary, helps women make their scientific innovations more impactful by showing them how to overcome hurdles, find supporters, and build their strategic plans and alliances. Queen's is supporting the delivery of this specialized program where participants will learn about protecting IP, customer and market development, building business foundations, strategic planning, and more.

- The workshop will take place between May 24 – June 16, 2022. Please see the attached schedule for details.
- Eight (8) participants maximum: In order to provide meaningful engagement with each individual and their ideas, the workshop capacity is limited.
- The registration fee of \$1000 is fully covered by Queen's Partnerships and Innovation.

For more information about the program, visit the [From Lab to Fulfillment webpage](#) or join us for a Q&A session on [Feb 17, 1:30-2pm](#) or [March 29, 10-10:30am](#).

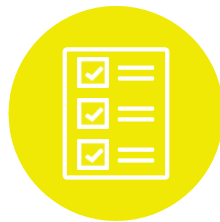
To indicate your interest in the program, please contact shoma.sinha@queensu.ca as soon as possible.

BOOSTING COMMERCIAL SUCCESS

for female inventors,
researchers, and scientists



From Lab 2 Fulfillment (FL2F) is a purpose-driven workshop that teaches women like you - researchers, engineers, scientists and medical doctors how to transform your research and discoveries into successful products and companies!



**Get coached to build your
plan & your future**



**Become more resilient
and empowered**



**Take your Idea
out of the Lab**

TOPICS INCLUDE:

- **Protecting IPs**
- **Dealing with Setbacks**
- **Customer & Market Development**
- **Professionally Pitching for Funds**
- **Entrepreneurial Realities**
- **Strategic Planning**
- **Resilience**
- **Building Business Foundations**
- **Growing & Protecting Competitive Advantages**

For more information visit www.fl2f.ca

THE FL2F WORKSHOP

IS BUILT ON 2 DECADES OF PRACTICE AND CASE
STUDIES ARE BASED ON PERSONAL EXPERIENCE.



Build your skill levels, self-promotion and abilities



**Today's world is fast-paced and it's critical to
move fast. Learn how**



**Join a community of participants who actively
share, talk & learn**

THE FL2F WORKSHOP

FL2F was created by Dr. Orly Yadid-Pecht to guide women in STEM towards commercialization. Small interactive sessions and workshops alongside one-on-one coaching cultivate a supportive space to ideate and pivot research into viable products and businesses.

The processes that Dr. Yadid-Pecht has designed helps women in STEM make their scientific innovations more impactful by showing them how to overcome hurdles, find supporters, and build their strategic plans and supporters.

Dr. Orly Yadid-Pecht is a professor and Chair of Integrated Intelligent Sensors at the University of Calgary. She holds over 30 patents which have been licensed out worldwide and has co-founded multiple successful companies as well as acts as a consultant to law firms, VCs and technology firms.



TANGIBLE RESULTS

50%

OF PARTICIPANTS
DOUBLED THEIR ABILITY
TO ASSESS MARKET NEEDS
AFTER THE WORKSHOP

70%

OF PARTICIPANTS
FELT THEY WERE MORE
AWARE AND ADAPTIVE
AFTER THE WORKSHOP

ALL

PARTICIPANTS DEVELOPED
THEIR NETWORKS. SOME
ARE WORKING TOGETHER
ON NEW PROJECTS

“

“The framework that she (Orly) discussed changed my thinking about how to approach new ventures, especially customer development strategies and the idea of a minimum viable product. It is also very useful for developing grant proposals and negotiating new research and development partnerships with industry... Overall, the workshop was engaging, practical and provided the opportunity for all participants to grow our ideas in a supportive environment.” - Dr. Elise Fear Engineering, U of Calgary

“I wholeheartedly recommend the FL2F workshop. It was a one-of-a-kind experience from which I learnt feeling empowered. The workshop consists of a mix of group sessions led by Orly, guest speakers, and one-on-one sessions, with the goal of helping each researcher bring their own idea to market.”

- Dr. Orit Shefi Nanotechnology, Bar-Ilan U

“The workshop helped me realize the full potential of my innovation. It taught me valuable tips that are applicable for commercialization and also my everyday life. I wanted to thank [Orly] very much for the workshop.”

- Dr. Belinda Heyne Biochemistry, U of Calgary



	Mon	Tue	Wed	Thurs	Fri
	May 23	24	25	26	27
11 AM					
		15min Intro Meeting		15min Intro Meeting	
12 PM		(one 15 min slot per participant)		(one 15 min slot per participant)	
1 PM					
2 PM					
	May 30	31	June 1	2	3
11 AM		Group Meeting #2 IP, Real Pain, Skill Development	Group Meeting #3 Vision and Mission, Entrepreneurial Mindset, Skill Development	First 1/1 Meeting with Coach (one x 25 min slot per participant)	
12 PM					
	Introduction Gender Bias, IP	Asynchronous Learning	Asynchronous Learning		
1 PM					
	Asynchronous Learning				
2 PM					
	June 6	7	8	9	10
11 AM		Group Meeting #4 Lean Start-up, Team Buildup, Strategic planning and Skill Development	Group Meeting #5 Strategic planning and Funding Support Alliances	Second 1/1 Meeting with Coach (one x 25 min slot per participant)	
12 PM					
	Continued First 1/1 Meeting with Coach	Asynchronous Learning	Asynchronous Learning		
1 PM			Guest Talk #1 (optional)		
2 PM					
	June 13	14	15	16	17
11 AM		Group Meeting #6 Pitches, Efficacy, Summary	Guest Talk #2 (optional)	Completion Certificate	
12 PM					
	Continued Second 1/1 Meeting with Coach				
1 PM					
2 PM					