

# Kingston & Area Association of Museums, Art Galleries and Historic Sites

837 Princess St. Suite 302 Kingston, ON, K7L 5G8

# **Organization Background**

We are a not-for-profit professional network and collaborative resource hub supporting the Kingston region's cultural heritage sector.

The Kingston Association of Museums, Art Galleries and Historic Sites, otherwise known as KAM, first emerged over 40 years ago as a community-initiated, professional support network to promote public awareness and increase engagement across Kingston's cultural heritage sites through collective promotional and programming initiatives. KAM is also engaged in supporting its membership through the dissemination of information, sector best practices, and professional development opportunities. We do this through our four strategic pillars: Professional Development; Advocacy; Public Engagement; and Collaborative Partnerships.

Our members range from federally owned sites with professional staff, to sites which are member-owned and volunteer operated. Some operate seasonally; others are open year-round. Many have specialist collections that tell the stories and histories of our communities from local, regional and national perspectives. From its inception, KAM was driven by the ideal that by working collaboratively, despite differences in size, mandates and resources, cultural heritage sites and organizations could quite simply; do better together, improving practice and strengthening their connections within and across communities.

2020 marked our 40<sup>th</sup> anniversary and we have much to celebrate. As *the* professional network and resource hub within Kingston's cultural heritage landscape, KAM is committed to facilitating a resilient, innovative and responsive cultural heritage sector within the Kingston and area community.

Please see our Strategic Framework: Resiliency and Renewal 2020-2025

### www.kingstonmuseums.ca

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Follow our Blog "Take a Closer Look": https://kingstonmuseumsblog.com/

### **Description of Internship Activities**

In advance of KAM's 45<sup>th</sup> anniversary in 2025, we are seeking assistance to amplify our blog content through SEO improvement and content creation, as well as initiating Oral History interviews with KAM founding members to capture an organizational history of KAM within the Kingston & area community.

The intern will be required to *research, write, edit, and publish three* (minimum) topic-based blog articles and conduct *two* (minimum) oral history interviews with selected founding members, which will also be transformed into blog articles or other appropriate formats.

The student will work with KAM staff throughout their placement – including the Managing Director, Office Coordinator, and Marketing and Communications Coordinator.

**Part A:** The intern will produce blogs on the following topics:

- LaSalle Causeway
- KAM Member site Bellevue House National Historic Site (re-opened May 2024)
- Cultural heritage topic or another member site of Intern's choosing (subject to approval by KAM staff)
- Intern will work with SEO to improve marketability and accessibility of the KAM blog

Part B: The intern will conduct oral history interviews with:

- 2 different Founding members of KAM (identified and selected by KAM staff)
- Oral history interviews will be conducted in accordance with the Oral History Project Methodology (generated by previous interns from the Department of History at Queen's University).
- Will transpose content of oral history interviews into an accessible format potentially written Blog or other formats proposed by Intern and approved by KAM staff.

# **Blog Parameters**

Blog submissions are intended to capture a <u>first-person experience of "visiting"</u> – your impressions, curiosities, wonder, awe, wishes, as well as dissonance, critique and transformation. Please note, the fundamental premise to the KAM blog is that engaging with cultural heritage (warts and all) is a valuable experience that informs and supports personal and community well-being. While we encourage critique – its purpose must be productive and serve to support and encourage audience engagement and dialogue with the cultural heritage site in question for the benefit of all (individual, community, and institution).

Blogs must be no longer than 800-1000 words and should include images and links appropriate to the content under discussion.

As part of the editorial process, KAM staff will connect guest bloggers with their chosen member site so you can arrange mutually convenient site access, discussions with staff, as well as access to other resources, such as images. The intern is required to share their draft text with both KAM staff and site staff for peer review. Once approved, the final version of the blog entry, including all associated images (with credit and source information) and links will be emailed to KAM staff for uploading to our blog page.

Please be aware, once blog entries are approved and submitted to KAM, KAM assumes all intellectual property rights to the written text, however, guest bloggers will be assigned full authorship credit, and you can highlight your contribution as part of your personal professional portfolio/CV. We also ask that our guest bloggers provide a brief bio and (optional) image for us to feature our "visitors-in-residence" on our blog site.

#### **Other Considerations**

The placement student will need to be able to work independently, with strong research and communication skills, and be prepared to meet with KAM staff on a weekly basis to report on their progress. This placement can occur through a blended model of onsite working in the KAM office (with COVID health and safety protocols in place), and remote working from home, etc. The student must provide their own laptop and have reliable access to internet if they are doing the work remotely.

The student will be required to sign an employee confidentiality and Waiver form and will participate in orientation training at the beginning of their internship placement. We look forward to working with you!