

# MEGHAN E. NORRIS, PhD

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## CITIZENSHIP

Canadian

## EDUCATION

- 2007-2011 Doctor of Philosophy, Social-Personality Psychology  
Queen's University, Kingston, Ontario, Canada
- 2005-2007 Master of Arts, Social-Personality Psychology  
Queen's University, Kingston, Ontario, Canada
- 2001-2005 Bachelor of Arts, First Class Honours, Psychology  
Saint Mary's University, Halifax, Nova Scotia, Canada

## ACADEMIC RESEARCH & APPOINTMENTS

- 2023-present Associate Professor, Chair of Undergraduate Studies in Psychology,  
Queen's University, Kingston, ON
- 2017-2023 Assistant Professor, Chair of Undergraduate Studies in Psychology,  
Queen's University, Kingston, ON
- 2015-2017 Part-Time Faculty Member, Department of Psychology, Mount St. Vincent  
University, Halifax, NS
- 2015-2017 Research Associate, David Sobey Centre for Innovation in Retail and  
Services, St. Mary's University, Halifax, NS
- 2015 Part-Time Faculty Member, Department of Management, Dalhousie  
University, Halifax, NS
- 2014-2017 Part-Time Faculty Member, Department of Psychology, St. Mary's  
University, Halifax, NS
- 2014-2017 Behavioural Scientist and CEO, Solve It Research and Consulting Inc.,  
Halifax, NS.

- 2014-2015 Adjunct Assistant Professor/Limited Term Lecturer, College of Health and Human Sciences, Department of Consumer Science, Purdue University, West Lafayette, IN
- 2011-2014 Assistant Professor, College of Health and Human Sciences, Department of Consumer Science, Purdue University (additional appointments in the Department of Psychological Sciences, and the Department of Health & Kinesiology)
- 2009-2010 Course Coordinator, Queen's University, Kingston, ON
- 2008 Teaching Fellow, Queen's University, Kingston, ON
- 2005-2011 Teaching Assistant, Queen's University, Kingston, ON
- 2007-2009 Psychiatry Research Assistant, Queen's University/University of Toronto
- 2006-2007 Psychiatry Research Assistant, Queen's University/Dual Diagnosis Consultation Outreach Team, Kingston, ON
- 2004-2005 Undergraduate Lab Coordinator / Lead Psychology Research Assistant, Saint Mary's University, Halifax, NS
- 2003-2004 Psychology Research Assistant, Saint Mary's University, Halifax, NS
- 2002 Management Research Assistant, Saint Mary's University, Halifax, NS

## **AWARDS AND HONOURS**

- 2023 CPA Award for Distinguished Contributions to Education and Training in Psychology, Canadian Psychological Association
- 2023 Principal's Award for Educational Leadership, Queen's University, Department of Psychology, Kingston, ON
- 2022 Champion for Mental Health, a nomination-based program that recognizes and celebrates educators & staff members who create supportive environments where student mental health is valued and supported, Queen's University
- 2013 Teaching for Tomorrow Award (\$1 000 USD to contribute to professional development, \$2 000 USD for mentor faculty development, \$2 500 USD for faculty mentor release time in addition to membership in an ongoing Purdue teaching workshop), Purdue University

- 2012 Canadian Psychological Association Certificate of Excellence Dissertation Award
- 2010 Teaching Assistantship Award (Psychology Honours Thesis) Queen's University, Department of Psychology, Kingston, ON
- 2008 Canadian Psychological Association Certificate of Excellence Master's Thesis Award

## **PROFESSIONAL AFFILIATIONS**

Canadian Psychological Association  
 Society for Teaching and Learning in Higher Education  
 Society for Teaching of Psychology

## **PROFESSIONAL COMPETENCIES AND TRAINING**

- In progress *Advancing Leadership*, Queen's University, Kingston, ON
- In progress *Putting the LEARNING back in Learning Disabilities*, Canadian Psychological Association
- In progress *Foundations of Solution-Focused Practices Online Intensive*, Institute for Solution-Focused Therapy
- June, 2023 *Indigenous Awareness Certification*, Indigenous Awareness Canada, Online
- June, 2023 Anti-Black Racism in Canada Workshop, Uplift Black 365, delivered to the Board for the Canadian Psychological Association, Toronto, ON
- June, 2023 *Designing with the WCAG 2.2 Guidelines*, LinkedIn Learning via Queen's University
- June, 2023 *SharePoint Online Essential Training: Beyond the Basics*, LinkedIn Learning via Queen's University
- June, 2023 *Microsoft Loop First Look*, LinkedIn Learning via Queen's University
- May, 2021 *Strategic Enrolment Marketing & Management Forum*, Brainstorm Strategy Group

- December-April 2021 *The Role of Practitioners in Indigenous Wellness*, Continuing Medical Education, College of Medicine, University of Saskatchewan, SK
- March 2021 *Best Practices for Accommodating Mental Health Related Disabilities in the Workplace*, Work Wellness Institute, Burnaby, British Columbia
- March 2021 *Disability through a Native American Lens*, Work Wellness Institute, Burnaby, British Columbia
- October 2020 *Positive Space Training*, Human Rights and Equity Office, Queen's University, Kingston, ON
- August 2020 *Call It Out: Racism, Racial Discrimination, and Human Rights*, Human Rights and Equity Office, Queen's University, Kingston, ON
- August 2020 *Universal Design for Learning*, Human Rights and Equity Office, Queen's University, Kingston, ON
- August 2020 *Staff Hiring Employment Equity Training*, Human Rights and Equity Office, Queen's University, Kingston, ON
- August, 2020 *Navigating Difficult Conversations*, Human Rights and Equity Office, Queen's University, Kingston, ON
- August, 2020 *Inclusive and Responsive Teaching*, Human Rights and Equity Office, Queen's University, Kingston, ON
- August, 2020 *Conversations on Decolonization*, Human Rights and Equity Office, Queen's University, Kingston, ON
- July, 2020 *Course Design Express*, Centre for Teaching and Learning, Queen's University, Kingston, ON
- March 2020 *Legislation & Disability Management (DMCCI) (87%)*, Pacific Coast University for Workplace Health Sciences, Port Alberni, BC
- 2020 *The Edge of Compassion: Staying Well While Working in High Stress Environments*, PREVNet Community of Practice, Webinar
- 2019 *Responding to Students in Distress*, Queen's University, Kingston, ON
- 2019 *Brown Bag Series: Discussing Decolonization*, Queen's University, Kingston, ON

- 2019 *Teaching Triangles*, Queen's University, Kingston, ON
- 2017 *safeTalk Suicide Alertness Training*, Queen's University, Kingston, ON
- 2017 *Export Sales and Marketing Certificate Program*, Centre for Women in Business, Halifax, NS
- 2017 *Solution Focused Brief Therapy*, Dalhousie University, School of Social Work Continuing Education, Halifax, NS
- 2016 *Big Data: From Data to Decisions*, Queensland University of Technology, Proof via: <http://www.futurelearn.com/certificates/lb5ah0u>
- 2015 *Counselling Skills Level 2*, Dalhousie University, School of Social Work Continuing Education, Halifax, NS
- 2015 *Financial Management Certificate Program*, Centre for Women in Business, Halifax, NS
- 2014 *Mindfulness Counselling Strategies – Activating Compassion and Regulation*, Crisis & Trauma Resource Institute Inc., Halifax, NS
- 2013 *QPR: Question, Persuade, Refer Suicide Gatekeeper Training Workshop*, Purdue University, West Lafayette, IN
- 2013 *Service Learning 101: How to implement service learning into the classroom*, Purdue University, West Lafayette, IN
- 2013 *Research & Service Learning*, Purdue University, West Lafayette, IN
- 2012 *David Morrison Grant Writing Workshop*, Purdue University, West Lafayette, IN
- 2012 Academic Attendee, *Women's Wear Daily MAGIC*, Las Vegas, NV
- 2010 *Multilevel Modeling: Foundations and Applications*, University of Kansas Summer Institute in Statistics, Lawrence, KS

## SCHOLARSHIP

### PEER-REVIEWED PUBLICATIONS

† denotes student collaborator(s)

†Norris, M. E., Fowlie, D. I., & Hall, A. D. W. (in press). Leveraging institutional tools to improve attendance-taking: Reducing time and resources while increasing physical distance. *Journal of Interactive Technology & Pedagogy*.

†Norris, M.E., & Herrewynen M. R.V. (2023). Developing an undergraduate career conference: Levering mentorship to promote career discovery. *The Canadian Journal for the Scholarship of Teaching and Learning*, 14, (1).  
[https://ojs.lib.uwo.ca/index.php/cjsotl\\_rcacea/article/view/13529](https://ojs.lib.uwo.ca/index.php/cjsotl_rcacea/article/view/13529)

Norris, M. E., & Wood, V. M. (2023). A case study on flexible design: Eliminating documentation requirements for academic adjustments on a test. *Journal for Postsecondary Education and Disability*, 35(4), 355-360.  
<https://files.eric.ed.gov/fulltext/EJ1383780.pdf>

Norris, M. E., Swartz, M., & Kuhlmeier, V.A. (2023). The importance of copyright and shared norms for credit in open educational resources. *Frontiers in Education*.  
<https://www.frontiersin.org/articles/10.3389/feduc.2022.1069388/full>

†Smith, S. M., Carter-Rogers, K., Norris, M. E., & Brophy, T. (2022). students starting university: exploring factors that promote success for first-year international and domestic students. *Frontiers in Higher Education*.  
<https://www.frontiersin.org/articles/10.3389/feduc.2022.779756/full>

Holden, O.L., Norris, M.E., & Kuhlmeier, V.A. (2021). Academic integrity in online testing: A research review. *Frontiers in Higher Education*.  
<https://doi.org/10.3389/feduc.2021.639814>

Grant, N., Krieger, L., Nemirov, H., Fabrigar, L.R., Norris, M.E. (2021). I'll scratch your back if you give me a compliment: Exploring psychological mechanisms underlying compliments' effects on compliance. *British Journal of Social Psychology*. <http://doi.org/10.1111/bjso.12469>

Norris, M. E., O'Toole, B. (2020). Exploring career paths beyond academia for psychological scientists. *Consulting Psychology Journal: Practice and Research*, 72, 8-26.

†Fabrigar, L.R., Norris, M.E., & Fowlie, D. (2020; 2012). "Conformity, Compliance, and Obedience." In *Oxford Bibliographies Online: Psychology*. Ed. Dana S. Dunn. New York: Oxford University Press. DOI: [10.1093/OBO/9780199828340-0075](https://doi.org/10.1093/OBO/9780199828340-0075)

Norris, M.E. (2016). Fostering student credibility through sustainable engagement initiatives: The Service-, Operative-, and Lecture-Learning (SOLL) Model. *Journal of Service-Learning in Higher Education*, 5, 4-16.

Fabrigar, L.R., Porter, R.D., & Norris, M.E. (2010). Some things you should know regarding structural equation modeling and never thought to ask. *Journal of Consumer Psychology*, 20 (2), 221-225.

Smith, S. M., Fabrigar, L. R., & Norris, M. E. (2008). Six decades of selective exposure research: Progress, challenges, and opportunities. *Social and Personality Psychology Compass*, 2 (1), 464–493.

## **COMPLETED MANUSCRIPTS UNDER REVISION/REVIEW**

Norris, M. E., Stewart, J. G., & Wammes, J. D. (under review at *Frontiers in Education*, section Higher Education). Large Introductory Course Design: Providing examples of how to implement flexible, high-impact learning practices

† Fowlie, D. I., Johnston, E., & Norris, M. E. (Under revision). Fear Appeals and Climate Change: Improving Efficacy of Media Communications to Promote Efficacious Behaviours.

† May, C., Forbush, K. T., Norris, M. E. (Under revision). Longitudinal Evaluation of Internal and Peritraumatic Factors Following the Shooting at Purdue University.

## **BOOKS/RESOURCES**

Norris, M.E. (Project Lead), Cummings, J., Danielson, K., Danto, D., Gittens, G., Joordens, S., Nicol, A., Sandford, A., Smith, S. M., Stamp, J., Stevens, L., Want, S. (2022). *The Psychology Commons*. Kingston, ON: eCampus Ontario. Licensed under CC BY NC 4.0. Retrieved from <https://ecampusontario.pressbooks.pub/psychologycommons/>

Norris, M. E. (Ed.) (2019). *The Canadian Handbook for Careers in Psychological Science*. Kingston, ON: eCampus Ontario. Licensed under CC BY NC 4.0. ISBN 13: 978-1-55339-625-3; EAN: 9781553396253  
<https://ecampusontario.pressbooks.pub/psychologycareers/>

Norris, M. E. (2013). *Visual merchandising handbook: Translating theory to practice*. West Lafayette, IN: Scholarly Publishing Services. ISBN 1-62671-007-8  
[https://docs.lib.purdue.edu/sps\\_ebooks/4/](https://docs.lib.purdue.edu/sps_ebooks/4/)

## BOOK CHAPTERS

†Norris, M.E., Karasewich, T.A., Kenkel, H.K. (2023). academic integrity and accommodations: The intersections of ethics and flexibility. in: eaton, s.e. (eds) handbook of academic integrity. Springer, Singapore.  
[https://doi.org/10.1007/978-981-287-079-7\\_92-1](https://doi.org/10.1007/978-981-287-079-7_92-1)

Norris, M. E., (2022). Foreword: The Australian Handbook for Careers in Psychological Science. In Machin, T., Machin, T., Jeffries, C., & Hoare, N. (Eds) *The Australian Handbook for Careers in Psychological Science*.  
<https://usq.pressbooks.pub/psychologycareers/front-matter/76/>

Norris, M.E., & Baker, T.W. (2019). An introduction to careers in the psychological sciences. In M. E. Norris (Ed.), *The Canadian Handbook for Careers in Psychological Science*. Kingston, ON: eCampus Ontario. Licensed under CC BY NC 4.0.  
<https://ecampusontario.pressbooks.pub/psychologycareers/chapter/introduction/>

†Norris, M.E. & Carter-Rogers, K. (2016). Thinking outside the classroom to promote gender equality: Translating service-learning to organizations. In P.M. Flynn, K. Haynes, & M. A. Kligour (Eds.), *Overcoming challenges to gender equality in the workplace: Leadership and innovation* (139-156). Routledge.

Norris, M. E. (2014). Embracing humanism in international business education: An application of the Service, Operative, and Lecture Learning (SOLL) Model. In N. Lupton & M. Pirson (Eds.), *Humanistic Perspectives on International Business and Management* (pp. 213-228). Palgrave Macmillan UK.

## OTHER PUBLICATIONS AND PRODUCTS

†Carter-Rogers, K., & Norris, M. E. (2023). An introduction to Service-Learning in the classroom. In R. Miller (Ed.), *Routledge Encyclopedia of Psychology in the Real World*. Routledge.

Norris, M.E. (2023). Everything has (not) changed: Artificial intelligence, teaching, and learning. *University Affairs*. <https://www.universityaffairs.ca/opinion/in-my-opinion/everything-has-not-changed-artificial-intelligence-teaching-and-learning/>



- Sandford, A., Mulligan, B., Gittens, E., Norris, M. E., Fernandes, M. (2023). Briefing Note: Artificial Intelligence and Psychology. Canadian Psychological Association.
- †Burrows, H. M. R., Caplan, N. A., Cohen, T., Coppolino, S. J., Grant, S. E., Nusselder, F., Pallis, P., Prowse, M. J., Sonoda, K. L., Star, R., & Norris, M. E. (2023). Peer Review Prompts. Queen's University, Kingston, ON: eCampus Ontario. Accessed via <https://h5pstudio.ecampusontario.ca/content/51783> also available through <https://osf.io/xk469/>
- Norris, M. E. (2022). Familiarizing Yourself with Common Exam Procedures. Queen's University, Kingston, ON. <https://www.youtube.com/watch?v=6VDZ7PIb4Jo>
- Norris, M. E., & Karasewich, T. A. (2022). A proactive approach to navigating student accommodations. *Disability Compliance for Higher Education*, 28(5), 5-5. <https://doi.org/10.1002/dhe.31404>
- Ritchie, K., Norris, M. E., & Cohen, K. (2022). A Message from the Guest Editors. *Psynopsis*, 44(4), 4-5. [https://cpa.ca/docs/File/Psynopsis/2022/Psynopsis\\_Vol44-4.pdf](https://cpa.ca/docs/File/Psynopsis/2022/Psynopsis_Vol44-4.pdf)
- Norris, M. E., & Fabrigar, L. R. (2022). A Brief Overview of the Science of Attitudes. *Psynopsis*, 44(4), 7. Accessed via [https://cpa.ca/docs/File/Psynopsis/2022/Psynopsis\\_Vol44-4.pdf](https://cpa.ca/docs/File/Psynopsis/2022/Psynopsis_Vol44-4.pdf)
- †Braganza, J., Dhar, M., Hassan, Z., Pascoe, M., Prosserman, M., & Norris, M. E. (2022, October). Supporting Psychology Students in Career Development. *Psynopsis*, 44(3), 26-27. Accessed via [https://cpa.ca/docs/File/Psynopsis/2022/Psynopsis\\_Vol44-3.pdf](https://cpa.ca/docs/File/Psynopsis/2022/Psynopsis_Vol44-3.pdf)
- Norris, M. E., (2022, July). What Courses Do I Need to Take for My Degree - An Introduction to Using The New Academic Calendar, Queen's University, Kingston, ON. <https://www.youtube.com/watch?v=bhGqQBxiZIQ>
- Norris, M. E. (2022, July). An Open Teaching and Learning Calendar for Arts and Science, Queen's University, Kingston, ON. <https://calendar.google.com/calendar/u/0?cid=MjZzNjV0ZTEwaGRmM2Y0NmhsCjNnb2d0cWNAZ3JvdXAuY2FsZW5kYXluZ29vZ2xlLmNvbQ>
- †Fowlie, D., Fabrigar, L., Norris, M. (2022). Compliance in the Real World. In R. Miller (Ed.), *Routledge Encyclopedia of Psychology in the Real World*. Routledge. <https://www.taylorfrancis.com/entries/10.4324/9780367198459-REPRW127-1/compliance-real-world-devin-fowlie-leandre-fabrigar-meghan-norris?context=rroprw&refId=4ef937a2-feb3-4984-aaa6-e960cd90bc3c>

- †Braganza, J., Dhar, M., Hassan, Z., Pascoe, M., Prosserman, M., & Norris, M. E. (2022, April 6). Supporting Career Development for Students in Psychology. Retrieved from [osf.io/9yrde](https://osf.io/9yrde)
- Norris, M. E. (2022). An Introduction to Ways of Knowing in Psychology. In *The Psychology Commons*. Kingston, ON: eCampus Ontario. Licensed under CC BY NC 4.0. Retrieved from <https://ecampusontario.pressbooks.pub/psychologycommons/chapter/an-introduction-to-ways-of-knowing-in-psychology-norris-m-2-28-2022/>
- Norris, M. (2022). Careers and Psychology. In *The Psychology Commons*. Kingston, ON: eCampus Ontario. Licensed under CC BY NC 4.0. Retrieved from <https://ecampusontario.pressbooks.pub/psychologycommons/chapter/careers-and-psychology-norris-m-2-28-2022/>
- †Norris, M. E., & Grant, S. E. (2022). Geographically, where do people with training in psychology work, and in what fields? In *The Psychology Commons*. Kingston, ON: eCampus Ontario. Licensed under CC BY NC 4.0. Retrieved from <https://ecampusontario.pressbooks.pub/psychologycommons/chapter/geographically-where-do-people-with-training-in-psychology-work-and-in-what-fields-norris-m-grant-s-2-28-2022/>
- †Norris, M., Wammes, J., & Grant, S., (2022). Transitioning To Post-Secondary. In *The Psychology Commons*. Kingston, ON: eCampus Ontario. Licensed under CC BY NC 4.0. Retrieved from <https://ecampusontario.pressbooks.pub/psychologycommons/chapter/transitioning-to-post-secondary-norris-m-e-wammes-j-grant-s-e-2-28-2022/>
- †Norris, M., Johnston, E., & Grant, S., (2022). The Barnum Effect. In *The Psychology Commons*. Kingston, ON: eCampus Ontario. Licensed under CC BY NC 4.0. Retrieved from <https://ecampusontario.pressbooks.pub/psychologycommons/chapter/the-barnum-effect-2-28-2022-m-norris-e-johnston-s-grant/>
- Norris, M.E. (2021). Queen's Classroom Procedures-Fall 2021. Queen's University, Kingston, ON via [https://youtu.be/nSSEAr\\_5-BA](https://youtu.be/nSSEAr_5-BA) and also available through the Queen's University Faculty of Arts and Science via <https://stream.queensu.ca/hapi/v1/contents/permalinks/Do24KeTr/view>
- †Norris, M. E., Grant, S. E. (2021). Psychology Scholar Map. [https://www.google.com/maps/d/u/3/viewer?mid=1l8SPt\\_fRqbxh\\_q3UI9Xgy5ihGbsxPnS8&ll=44.62272443250486%2C-63.602097481460106&z=13](https://www.google.com/maps/d/u/3/viewer?mid=1l8SPt_fRqbxh_q3UI9Xgy5ihGbsxPnS8&ll=44.62272443250486%2C-63.602097481460106&z=13)

- Norris, M. E. (2021). Prof Advice Series.  
[https://www.instagram.com/p/CSsC1phFAwI/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/p/CSsC1phFAwI/?utm_source=ig_web_copy_link)
- Norris, M. E., (2020, November). Take Psychology at Queen's.  
<https://www.youtube.com/watch?v=unI0NI9pRYA&t=9s>
- †Garner, I., Heggie, L., Lamontagne, S., Norris, M.E., Osborne, R. (2020, August). How to do Your PSYC100 Readings: Scan Text for Active Reading (STAR), Student Academic Success Services. Retrieved from <https://sass.queensu.ca/psyc100/>
- Norris, M. E., (2020, August). What Courses Do I Need to Take for My Degree - An Introduction to Using The Academic Calendar, Queen's University, Kingston, ON  
<https://www.youtube.com/watch?v=trYNoEvIjPQ&t=1s>
- Smith, S.M, Norris, M.E. (2020). *Careers related to Psychology and the Law* [Video]. Retrieved from <https://stream.queensu.ca/Watch/Norris.Smith.PsycLaw>
- Keates, C., & Norris, M. (2020). *COVID-19 and Careers: What Psychology students need to know* [Video]. Retrieved from  
<https://www.youtube.com/watch?v=r7lRGI390CY>
- Norris, M. E. (2020). Supporting Students in Group Work—teaching resource.  
[https://docs.google.com/spreadsheets/d/1WZ75f49X3lVxbvI0voQ0V-Z\\_FDHC8m3fwlx712YQIFM/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1WZ75f49X3lVxbvI0voQ0V-Z_FDHC8m3fwlx712YQIFM/edit?usp=sharing)
- Norris, M. E. + Crowdsourc Contributors (2020). EdTech for Teaching Online.  
[https://docs.google.com/spreadsheets/d/1bxQ8rdOiC0AwOJZ1VP5t1J5-wg\\_Pcct27GIY0cYCV3A/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1bxQ8rdOiC0AwOJZ1VP5t1J5-wg_Pcct27GIY0cYCV3A/edit?usp=sharing)
- Norris, M.E. (2019). PSYC204 Syllabus: Applications and Careers in the Psychological Sciences. *Society for the Teaching of Psychology Office of Teaching Resources in Psychology*.  
<http://teachpsych.org/resources/Documents/otrp/syllabi/MN19careers.pdf>
- †Herrewynen, M., Bienias, S., Hahn, M., & Norris, M. (2018). Queen's University Psychology Careers Conference: Discovering Diverse Pathways. Poster presented via the *Society for the Teaching of Psychology's International Twitter Poster Conference* (ITPC). \*Prize winner
- Norris, M.E. (2017). The Sharing Economy: Identifying opportunities for business, White Paper for the *David Sobey Centre for Innovation in Retail and Services*, St. Mary's University, Halifax, NS.

Feinberg, R., Norris, M.E., & Kowal, C. (2014-April). Showrooming: Things in the mirror appear larger than they are. *Outdoor Power Equipment*, 20-23.

Acharya, L., Norris, M.E., & Eicher-Miller, H. (2013), Importance of Community Participation in Health and Nutrition Social Marketing Campaigns Targeting Sugar Sweetened Beverages Consumption, *Purdue Global Policy Research Institute Brief*, Purdue University, West Lafayette, IN.

Norris, M.E. (2012). *An eye-tracking accessory*, Invention Intellectual Disclosure Purdue Research Foundation Reference #66286. Purdue University, West Lafayette, IN.

Norris, M. E., & Fabrigar, L. R. (2006). Semantic differential. In N.J. Salkind (Ed.), *Encyclopaedia of measurement and statistics* (Vol. 3, pp. 878-881). Newbury Park, CA: Sage Publications.

Norris, M. E., & Fabrigar, L. R. (2006). Semantic differential scale. In N. J. Salkind (Ed.), *Encyclopedia of measurement and statistics* (Vol. 3, pp 881-882). Newbury Park, CA: Sage Publications.

## **REFERREED PRESENTATIONS**

†Norris, M.E., Atallah, R., Grant, S. E., Malcolmson, E. & Johnston, E. (2022). Introducing the Psychology Commons: An open access repository of online activities for teaching Psychology. Talk presented at the 82<sup>nd</sup> annual meeting of the *Canadian Psychological Association*, Calgary, Alberta.

†Norris, M. E., Sandford, A., Nicol, A., & Johnston, E. (2022). Introduction to Psychology in Canada. Talk presented at the 82<sup>nd</sup> annual meeting of the *Canadian Psychological Association*, Calgary, Alberta.

†Johnston, E., Fowlie, D. I., & Norris, M. E. (2022). I'm Not Scared: Climate News Articles and Fear Use. Talk presented at the 82<sup>nd</sup> annual meeting of the *Canadian Psychological Association*, virtual.

†Norris, M.E., Grant, S. E. (November, 2021). Building a Commons for Psychology—plug-and play interactives in psychology. VLS Showcase presentation at *Technology + Education + Seminar + Showcase (TESS)*, virtual.

Bowering, E., Smith, P., & Norris, M. E. (June, 2021). Incorporating Service Learning into Undergraduate Psychology Courses: Reflections from Experienced Instructors. Panel presentation at the 81<sup>st</sup> annual meeting of the *Canadian Psychological*

*Association*, virtual series.

Norris, M. E. (June, 2021). Career Search Support for Instructors: Resources for teaching students about careers in psychology. Talk presented at the 81<sup>st</sup> annual meeting of the *Canadian Psychological Association*, virtual series.

Norris, M. E., Dinsmore, C., Bigras, E., & Wood, V. (June, 2021). Exploring the use of Universal Design in a Large Introduction to Psychology Course. Talk presented at the 81<sup>st</sup> annual meeting of the *Canadian Psychological Association*, virtual series.

Smith, S. M. & Norris, M. (2021, May). Developing a Mobile App to Support Student Success. Presentation at *Enactus Canada Nationals*, virtual.

Norris, M. E., Hogendoorn, L., Enright, J., & Baker, T.W. (2020). Creating and Adapting Open Educational Resources. Pre-conference workshop to be presented at the presented at the 81<sup>st</sup> annual meeting of the *Canadian Psychological Association*, Montréal, QC. (Conference cancelled due to COVID-19)

Smith, S. M., Norris, M. E., Carter-Rogers, K., & Brophy, T. (2020). Empirical Assessment of Factors Related to First Year Domestic and International Student Success. Poster presented virtually at the presented at the 81<sup>st</sup> annual meeting of the *Canadian Psychological Association*, Montréal, QC.

Keates, C., Norris, M. E. (2020). Collaborating for Career Success: Psychology and Career Services. Talk presented at *Cannexus20 by CERIC National Career Development Conference*. Ottawa, ON.

Norris, M.E., Dinsmore, C., & Bigras, E. (2019). Overcoming the Hurdles of UDL in a Large 1st Year Blended & Online Course. Talk presented at *Technology + Education + Seminar + Showcase (TESS)*, Toronto, ON.

†Fowlie, D., Smith, S. M., Norris, M., Biggs, B. (2019). The Role of Social Norms in Neighbourhood Crime Prevention Signs. Poster presented at the 91<sup>st</sup> annual meeting of the *Midwestern Psychological Association*, Chicago, IL.

Norris, M.E., Venkat, R., Fullerton, G., & Morales, M. (2017). A Representative Exploration of Canadian Individual Differences in Consumption Behaviours. Poster presented at the 78<sup>th</sup> annual meeting of the *Canadian Psychological Association*, Toronto, ON.

†Norris, M.E., Smith, S.M., Habib, M.N., & Carter-Rogers, K.C. (2017). Reasons for Texting and Driving: Results of Community Survey. Poster presented at the 78<sup>th</sup> annual meeting of the *Canadian Psychological Association*, Toronto, ON.

- Norris, M.E., Smith, S.M., & Dixon, P. (2017). The Impact of Social Belonging on University Student Achievement. Poster presented at the 78<sup>th</sup> annual meeting of the *Canadian Psychological Association*, Toronto, ON.
- †Lee, H., Graziano, W.G., & Norris, M.E. (2016). Investigation of the Relationship among Ethical Consumption, Civic Engagement, and Person/Thing Orientations. Poster presented at the 17<sup>th</sup> annual meeting of the *Society for Personality and Social Psychology*, San Diego, CA.
- †Dymond, J., Norris, M.E., Fabrigar, L. R., Wegener, D.T., & Petty, R.E., Calnan, C.M. (2016). Exploring Why Repeated Expression Results in Greater Extremity. Poster presented at the 17<sup>th</sup> annual meeting of the *Society for Personality and Social Psychology*, San Diego, CA.
- †Baxendale, E., Carter-Rogers, K., & Norris, M.E. (2016). Striving for More Effective Translational Teaching: Understanding Instructor Perceptions of Service-Learning application. Poster presented at the 17<sup>th</sup> annual meeting of the *Society for Personality and Social Psychology*, San Diego, CA.
- Grant, N.K., Nemirov, H., Fabrigar, L. R., Norris, M. E., & Krieger, L. (2015). The Effects Of Compliments On Compliance: Liking, Mood Or Reciprocity? Poster presented at the 16<sup>th</sup> annual meeting of the *Society for Personality and Social Psychology*, Long Beach, CA.
- †Biggs, B.A., & Norris, M. E. (2015). Examining the Effect of Crime Prevention Signage through Social Normative Theory and Attitude Structures. Poster presented at the 16<sup>th</sup> annual meeting of the *Society for Personality and Social Psychology*, Long Beach, CA.
- †Lee, H., Norris, M. E., Evans, D. A., & Graziano, W.G. (2015). Extension Educator Area and Person/Thing Orientations: Area of expertise and interest matching. Poster presented at the 16<sup>th</sup> annual meeting of the *Society for Personality and Social Psychology*, Long Beach, CA.
- Norris, M. E. (2014). Addressing strengths and weaknesses of service-learning when teaching multidisciplinary classes: The development and application of the SOLL (Service, Operational, and Lecture Learning) model. Poster presented at the 85<sup>th</sup> annual meeting of the *Midwestern Psychological Association*, Chicago, IL.
- †Hu, R., Norris, M. E., & Han, J. (2014). Person- and thing- orientations impact learning depending on the medium. Poster presented at the 85<sup>th</sup> annual meeting of the *Midwestern Psychological Association*, Chicago, IL.

- †Chung, H., Chakravarty, S., & Norris, M.E. (2014). How to Increase Saving Intention: Exploring Psychological Mechanisms of the Increased Saving Intention at the Exposure of Future Self-Image. Working paper presented at the annual meeting of the *Society for Consumer Psychology*, Miami, FL.
- †Han, J., & Norris, M. E. (2014). When 99-cent pricing will and won't work: The importance of motivational goals and argument strength. Poster presented at the 15th annual meeting of the *Society for Personality and Social Psychology*, Austin, TX.
- †Hornback, G. A., Norris, M. E., Han, J., & Ren, D. (2014) Bigger Isn't Always Better: Exploring the effect of longer titles on credibility and persuasion. Poster presented at the 15th annual meeting of the *Society for Personality and Social Psychology*, Austin, TX.
- †Lee, H. & Norris, M. E. (2014). Applied Persuasion: Evaluative Structure of Ethical Consumption and Political Engagement Attitudes. Poster presented at the 15th annual meeting of the *Society for Personality and Social Psychology*, Austin, TX.
- Norris, M. E., Smith, S. M., Fabrigar, L. R., & Wegener, D. T. (2014) Attitude-Memory Biases from Auditory Information: Exploring the Moderating Roles of Information Processing Goals and Capacity Restrictions. Poster presented at the 15th annual meeting of the *Society for Personality and Social Psychology*, Austin, TX.
- †Norris, M.E., Evans, D. A., Graziano, W. G., & Han, J. (2013). Using Person Orientation and Thing Orientation to Understand Gender Differences in Financial Information Seeking. Poster presented at the 14<sup>th</sup> annual meeting of the *Society for Personality and Social Psychology*, New Orleans, LA.
- Norris, M.E., Fabrigar, L. R., Wegener, D. T., & Petty, R. E., (2012). Understanding Why Repetition Leads to Extremity. Talk presented at the 84<sup>th</sup> annual meeting of the *Midwestern Psychological Association*, Chicago, IL.
- Norris, M. E., Fabrigar, L. R., Wegener, D. T., & Petty, R. E. (2012). Real or Artifact? Shedding light on how and when repeated expression can result in polarization. Poster presented at the 13<sup>th</sup> annual meeting of the *Society for Personality and Social Psychology*, San Diego, CA.
- Smith, S. M., Norris, M. E., Fabrigar, L. R., & Wegener, D. T. (2012). Attitude-Memory Congeniality Effects: When do They Happen, and How Can They be Reversed? Poster presented at the 13<sup>th</sup> annual meeting of the *Society for Personality and Social Psychology*, San Diego, CA.
- Norris, M. E., Fabrigar, L.R., Smith, S. M, & Wegener, D.T. (2011). Attitude-Memory

Congeniality Effects: Where To Find Them. Talk presented at the 83<sup>rd</sup> annual meeting of the *Midwestern Psychological Association*, Chicago, IL.

Norris, M.E., Fabrigar, L. R., Wegener, D. T., & Petty, R. E. (2010). The Impact of Frequency on Judgmental Extremity. Poster presented at the 11<sup>th</sup> annual meeting of the *Society for Personality and Social Psychology*, Las Vegas, NV .

†Norris, M. E., Borcsok, S., Fabrigar, L.R., & Vipond, J. (2009). Free Samples and the Reciprocity Norm. Poster presented at the 10<sup>th</sup> annual meeting of the *Society for Personality and Social Psychology*, Tampa, FL.

Fabrigar, L. R., Smith, S. M., Wegener, D. T., Sawicki, V. & Norris, M. E. (2009). Exploring Capacity and Information Processing Goals in Selective Exposure Effects. Paper presented at the Annual Meeting of the *Society for Experimental Social Psychology*, Portland, ME.

Jones, J., Hewitt, L., Norris, M. & Vigneault, N. (2008). Problematic Behaviour: Factors underlying legal outcomes for those with Dual Diagnosis. Poster presented at the 16<sup>th</sup> annual meeting of the *OADD Research Special Interest Group*, Barrie, ON, Canada.

Norris, M. E., Fabrigar, L. R., Smith, S. M., & Wegener, D. T. (2008). The Impact of Information Processing Goals and Capacity Restrictions on Attitude-Memory. Poster presented at the 9<sup>th</sup> annual meeting of the *Society for Personality and Social Psychology*, Albuquerque, NM.

Jones, J., Hewitt, L., Federoff, P., Curry, S., Norris, M. & Vigneault, N. (2007). Problematic Sexual Behaviour and Dual Diagnosis: Differential Pathways within the Ontario Legal System. Poster presented at the 2007 annual meeting of the *International Academy of Sex Research*, Vancouver, BC, Canada.

Norris, M.E., Vankoughnett, A., Fabrigar, L. R., Petty, R. E., & Wegener, D. T. (2007). The Impact of Judgmental Frequency on Judgmental Extremity. Poster presented at the 8<sup>th</sup> annual meeting of the *Society for Personality and Social Psychology*, Memphis, TN.

## **INVITED PRESENTATIONS**

Brennan, A., Madan, C., & Norris, M. E. (2021, May). Careers for Psychology Grads Panel. Panel presentation at the 23<sup>rd</sup> annual meeting of the *Northwest Cognition and Memory group (NOWCAM)*, University of Victoria, Victoria, BC



- Norris, M. E. (2021). Careers and Psychology. Keynote presentation at the *35th Annual Psychology Student Conference*, Saint Mary's University, Halifax, NS
- Norris, M. E. (2021). Evidence-Informed Communications: Applying Social Psychology to Marketing Communications, *Marketing Department Southern Alberta Institute of Technology*, Calgary, AB
- Norris, M. E. (2021). Careers and Psychology. Talk presented to the University of Guelph-Humber Psychology Society, *The University of Guelph-Humber*, Etobicoke, ON
- Norris, M. E. (2020). Careers in Psychological Science. Talk presented during the *Queen's Career Summit*, Queen's University, Kingston, ON
- Norris, M.E. (2019). Evidence-Informed Communications. Workshop presented at the *Marketing Muse Conference*, Queen's University, Kingston, ON
- Norris, M., Hamilton, C., & Beyer, W. (2018). Cognitive Assessment Redesign: Designing Critical Thinking PSYC 100 Labs. Presentation at *The Centre for Teaching and Learning's Showcase of Teaching and Learning at Queen's*, Queen's University Kingston, ON.
- Norris, M.E. (2018). A very brief overview of persuasive communications. Workshop presented to the *Faculty of Arts and Science Marketing Team*, Queen's University, Kingston, ON
- Norris, M.E. (2012). Real or Artifact? Exploring Whether Repeated Expression Leads to Attitude Polarization. Talk presented in the *Visiting Speaker Series of the Faculty of Science*, and the Psychology Department at Saint Mary's University, Halifax, Nova Scotia, Canada.
- Norris, M.E. (2012). What We Can Learn from Animal Research: Recap of the 2012 SCP Presidential Address. Talk presented in the *Purdue Cleo Fitzsimmons Research Seminar Series*, Purdue University, West Lafayette, IN.
- Norris, M.E. (2012). Lessons Learned from the Retailing MAGIC Show and the Society for Consumer Psychology Conference. Talk presented for the *Purdue Retailing Organization*, Purdue University, West Lafayette, IN.
- Norris, M. E. (2012). Real or Artifact? Exploring Whether Repeated Expression Really Leads to Attitude Polarization. Talk presented in the *Purdue Social Psychology Brown Bag Speaker Series*; and the *Purdue Cleo Fitzsimmons Research Seminar Series*, Purdue University, West Lafayette, IN.
- †Norris, M.E., Brindise, M., Ren, D., Han, J. (2012). Introducing the

Norris Lab: 4 Lines of Research in Under 60 Minutes. Talk presented in the *Purdue Cleo Fitzsimons Research Seminar Series*, Purdue University, West Lafayette, IN.

## OTHER PRESENTATIONS

†Lee, H., & Norris, M. E. (2013). Translating Theory to Practice: Understanding the evaluative structure of consumer attitudes towards green technologies. Poster presented at the *Workshop on Building Research Collaborations: Electricity Systems*, West Lafayette, IN.

†Lee, H., & Norris, M. E. (2013). Evaluation of Consumer Attitudes toward Ethical Consumption and Political Engagement. Poster presented at the *Next Generation Scholars Research Fair*, West Lafayette, IN.

†Han, J., Norris, M.E., Evans, D.A., & Graziano, W.G. (2013). Person and Thing Sources of Financial Information: Information Search Differences between Men and Women. Poster presented at the *Next Generation Scholars Research Fair*, West Lafayette, IN.

## FUNDING

**Agency:** Queen's University Libraries OER funds  
**Title:** *Continuing The Psychology Commons*  
**Duration:** June 2023- June 2024  
**Amount:** \$7 500 CAD  
**Role:** Project Lead

**Agency:** Queen's University Libraries OER funds  
**Title:** *Continuing The Psychology Commons, and creating "Innovating the Future of Higher Education" (working title)*  
**Duration:** June 2022-June 2023  
**Amount:** \$7 500 CAD  
**Role:** Project Lead

**Agency:** Social Sciences and Humanities Research Council of Canada Partnership Engage Grant  
**Title:** *Enhancing Student Success via a Personalized Mobile Application*  
**Duration:** June 2021-May 2022  
**Amount:** \$24 740 CAD  
**Role:** Co-Investigator with Dr. Steven Smith & Ipse Media

**Agency:** eCampus Ontario Virtual Learning Strategy  
**Title:** *Creating Inclusive, Diverse, and Canadian Interactive Introductory Psychology OER for Ontario Universities*

Duration: May 2021-March 2022  
Amount: \$29 760 CAD  
Role: Project Lead

**Agency: Queen's University Libraries OER funds**

Title: *Refining the PSYC100 Textbook*  
Duration: May 2020-September 2020  
Amount: \$2 500 CAD  
Role: Project Lead

**Agency: Mitacs**

Title: *Designing Student Success: Building a Mobile Application to Improve Student Retention and Persistence*  
Duration: October 2019-October 2021  
Amount: \$160 000 CAD  
Role: Co-Investigator with Dr. Steven Smith, Dr. Yasushi Akiyama, Dr. Pawan Lingras, & Ipse Media

**Agency: Enactus**

Title: *Assessing Enactus Student Success Needs*  
Duration: August 2019-August 2020  
Amount: \$5 000 CAD  
Role: Co-Investigator with Dr. Steven Smith, Dr. Jonny White

**Agency: Social Sciences and Humanities Research Council of Canada Partnership Engage Grant**

Title: *Student Success: How can Mobile Applications be Better Designed to Improve Retention and Persistence (Questionnaire development)*  
Duration: June 2019-May 2020  
Amount: \$24 840 CAD  
Role: Co-Applicant with Dr. Steven Smith & Ipse Media

**Agency: Queen's University's Cognitive Assessment Redesign Project**

Title: *PSYC100 Lab Redesign*  
Duration: August 2018-May 2019  
Amount: \$2 000 CAD  
Role: Project Lead

**Agency: Queen's University Experiential Learning Hub**

Title: *Queen's Psychology Career Conference*  
Duration: March, 2018  
Amount: \$2 000 CAD  
Role: Project Lead

**Agency:** Queen's University Libraries OER funds  
**Title:** *The Canadian Handbook for Careers in Psychological Science*  
**Duration:** October, 2017  
**Amount:** \$7 500 CAD  
**Role:** Project Lead

**Agency:** Queen's University's Cognitive Assessment Redesign Project  
**Title:** *PSYC100 Lab Redesign*  
**Duration:** August 2017-May 2018  
**Amount:** \$5 000 CAD  
**Role:** Project Lead

**Agency:** Saint Mary's University Centre for Academic and Instructional Development  
**Title:** *Striving for More Effective Translational Teaching: Understanding Instructor Perceptions of Service-Learning*  
**Duration:** January-April 2015  
**Amount:** \$1 500  
**Role:** Principal Investigator

**Agency:** Purdue Research Foundation  
**Title:** *Theoretical and Applied Explorations of Person-Thing Orientation as an Information Processing Biasing Agent*  
**Duration:** 2013-2014 Academic Year  
**Amount:** 0.50 FTE Graduate Research Assistantship  
**Role:** Principal Investigator

**Agency:** Purdue University  
**Title:** Purdue Service-Learning Faculty Development Grant-CSR323 and CSR600  
**Duration:** 2013-2014 Academic Year  
**Amount:** \$2 000 USD  
**Role:** Recipient

**Agency:** Global Policy Research Institute  
**Title:** *Importance of Community Participation in Health and Nutrition Social Marketing Campaigns Targeting Sugar Sweetened Beverages Consumption.*  
**Duration:** March 2013-August 2013  
**Amount:** \$5 000 USD  
**Role:** Co-Principal Investigator with Drs. Lalatendu Acharya and Heather Eicher-Miller

**Agency:** Purdue College of Health and Human Sciences  
**Title:** *Workshop on Building Research Collaborations: Electricity Systems*  
**Duration:** August 2013  
**Amount:** \$850 USD  
**Role:** Investigator

**Agency:** Purdue Discovery Park Undergraduate Research Internship (DURI)  
**Title:** *Gender Differences in Financial Help-Seeking: Examining the differences between "person" and "thing" information sources.*  
**Duration:** 2012-2013  
**Amount:** \$1000 USD for 2 undergraduate research assistants  
**Role:** Co-Investigator with Dr. William Graziano

**Agency:** The Department of Consumer Science: Cleo Fitzsimmons Distinguished Young Faculty Research Award  
**Title:** *Does simply saying it make you do it? The effects of repeated expression on attitude polarization*  
**Duration:** January 2012-August 2013  
**Amount:** \$40 000 USD  
**Role:** Principal Investigator

**Agency:** Purdue Discovery Park Undergraduate Research Internship (DURI)  
**Title:** *Using Eye-tracking to Understand Social Influence Contexts.*  
**Duration:** 2011-2012  
**Amount:** \$500 USD for an undergraduate research assistant  
**Role:** Co-Investigator with Dr. Kipling Williams

**Agency:** Purdue University Instructional Equipment Grant  
**Title:** *What you see: Is it really what you get? (Mobile Tobii equipment)*  
**Duration:** 2011  
**Amount:** \$33 800 USD  
**Role:** Principal Investigator

**Agency:** Nova Scotia Gaming Foundation  
**Title:** *The Role of Selective Exposure and Subsequent Information Processing in Health Behaviours*  
**Duration:** 2008-2011  
**Amount:** \$59 280 CAD  
**Role:** Co-Applicant with Dr. Steven Smith and Dr. Leandre Fabrigar

**Agency:** Social Sciences and Humanities Research Council (SSHRC)  
**Title:** Doctoral Fellowship  
**Duration:** 2008-2011

Amount: \$60 000 CAD

**Agency:** Ontario Graduate Scholarship (OGS)  
Title: Doctoral Fellowship *Declined to accept SSHRC*  
Duration: 2008  
Amount: \$15 000 CAD

**Agency:** Social Sciences and Humanities Research Council (SSHRC)  
Title: Masters Fellowship  
Duration: 2005  
Amount: \$17 500 CAD

**Agency:** Saint Mary's University  
Title: Achievement Award  
Duration: 2004  
Amount: \$1 500 CAD

**Agency:** Saint Mary's University  
Title: Achievement Award  
Duration: 2003  
Amount: \$2 000 CAD

**Agency:** Saint Mary's University  
Title: Leonard T. Rambeau Achievement Award  
Duration: 2003  
Amount: \$3 200 CAD

**Agency:** Saint Mary's University  
Title: Achievement Award  
Duration: 2002  
Amount: \$1 500 CAD

## TEACHING

*\*Denotes graduate level*

### LECTURE/SEMINAR

2019-present *PSYC204 Applications and Careers in the Psychological Sciences*, Queen's University, Kingston, Ontario

2017-present *PSYC100 Introduction to Psychology*, Queen's University, Kingston, Ontario

- 2017-present *PSYC400 Applied Research in Higher Education*, Queen's University, Kingston, Ontario
- 2015-2017 *PSYC4432 Attitudes and Persuasion*, St. Mary's University, Halifax, Nova Scotia
- 2015-2017 *PSYC3315 Personality*, Mount Saint Vincent University, Halifax, Nova Scotia
- 2014-2017 *PSYC1250 Social Behaviour*, St. Mary's University, Halifax, Nova Scotia
- 2016-2017 *PSYC3330 Special Topics: Social Influences*, Mount Saint Vincent University, Halifax, Nova Scotia
- 2016 *PYSC4428 Personnel Psychology*, St. Mary's University, Halifax, Nova Scotia
- 2015 *COMM3401 Consumer Behaviour*, Dalhousie University, Halifax, Nova Scotia
- 2015 *PSYC1210 Mind and Brain*, St. Mary's University, Halifax, Nova Scotia
- 2015 *PSYC1120 Introduction to Psychology as a Social Science*, Mount Saint Vincent University, Halifax, Nova Scotia
- 2012-2015 \*CSR631/PSY503: *Consumer Behavior/Attitudes and Attitude Change*, Purdue University, West Lafayette, Indiana
- 2013 \*CSR590/690: *Current Conversations and Controversies in Consumer Behavior*, Purdue University, West Lafayette, Indiana.
- 2012-2013 \*CSR600: *Introduction to Research in Consumer Sciences and Retailing*, Purdue University, West Lafayette, Indiana
- 2011-2013 CSR323: *Visual Merchandising*, Purdue University, West Lafayette, Indiana
- 2011 CSR 490: *Capstone in Retail Management*, Purdue University, West Lafayette, Indiana

- 2008-2011 PSYC501: *Psychology Honours Thesis*, Queen's University, Kingston, Ontario, Canada (Teaching Assistant and Course Coordinator)
- 2008 PSYC342: *Social Influence*, Queen's University, Kingston, Ontario, Canada (Teaching Fellow)

## **INDEPENDENT RESEARCH/DIRECTED READING**

- 2023 PSYC570: *Accommodations National Survey*, Queen's University, Kingston, Ontario
- 2023 PSYC299/570: *Perceptions About Academic Integrity*, Queen's University, Kingston, Ontario
- 2023 PSYC570/575: *Teaching Validity, Reliability, Generalizability, and Ethics (VRGE)*, Queen's University, Kingston, Ontario
- 2022 PSYC570: *Evidence-Based Accommodations*, Queen's University, Kingston, Ontario
- 2021 PSYC575: *Introduction to Psychology in Canada*, Queen's University, Kingston, Ontario
- 2019 PSYC575: *Exploring Efficacy of an Undergraduate Career Conference in Psychology*, Queen's University, Kingston, Ontario
- 2018 PSYC550: *Exploring Indigenous Ways of Knowing in Psychological Science*, Queen's University, Kingston, Ontario
- 2016 PSYC4404: *Choice Framing in Hiring Decisions*, Mount Saint Vincent University, Halifax, Nova Scotia
- 2013 \*CSR 690: *Social Norms and Perceptions of Safety*
- 2013 \*CSR 690: *Person-Thing & NHANES* (exploring consumer biases in health panel data)
- 2013 CSR 390: *Eye-tracking Attitude Biases*
- 2012 CSR 390: *Financial Help Seeking*
- 2012 CSR 390: *Garment Design/Eye-tracking Experiment (Designing a garment*



*for Tobii Glasses)*

2012 \*CSR 690: *Psych Outcomes of .99 pricing*

2011 CSR 390: *Eye-tracking and Social Influence*

## **INVOLVEMENT IN GRADUATE RESEARCH PROGRAMS**

### **MAJOR PROFESSOR**

2017 Bonnie O'Toole; EMBA, Saint Mary's University. Currently: President of Market Pursuits Business Development Inc., and Faculty at Nova Scotia Community College

2015 Hyemi Lee; PhD, Consumer Science, Purdue University (co-chair with Dr. William Graziano). Currently: Assistant Professor of Consumer Studies at Ewha Women's University, Korea

2013-2014 Gregory Hornback; Masters, Consumer Science, Purdue University. Currently: CX Manager (Research) at The Standard (Financial Services).

2013-2014 Chi-Cheng Luan; PhD, Consumer Science, Purdue University, (co-chair with Dr. Richard Widdows). Currently: Assistant Professor at National Yang Ming Chiao Tung University, Taiwan

2013 HoEun (Sarah) Chung; Consumer Science, Purdue University, PhD Student (co-chair with Dr. Sugato Chakravarty). Last known position: Assistant Professor at Fayetteville State University, USA

### **PhD COMMITTEE MEMBER**

2019 Sooyeon Choi; Consumer Science, Purdue University

2016 Bruce Biggs, Organizational Leadership and Supervision, Purdue University

2015 Lai Shan Tam; Communication, Purdue University

2014 Matthew Kassner; Social Psychology, Purdue University

2013 Vanessa Sawicki; Social Psychology, Purdue University

2011 Chiu Chen; Consumer Science, Purdue University

## **MASTER'S COMMITTEE MEMBER**

2014 Lan Jin; Consumer Science

2014 Karen Kuo; Consumer Science

## **ENGAGEMENT & SERVICE**

### **REVIEWING**

*Ad Hoc Reviewer*

Mitacs Accelerate Grants

Canadian Psychology

Canadian Journal for the Scholarship of Teaching and Learning

Journal of Service-Learning in Higher Education

Basic and Applied Social Psychology

Social Psychology

Personality and Social Psychology Bulletin

Journal of Purdue Undergraduate Research-Proposals

*Reviewer*

American Marketing Association Winter Marketing Educators' Conference Paper Review (2012, 2014, 2016)

American Marketing Association Summer Marketing Educators' Conference Paper Review (2013)

Administrative Sciences Association of Canada Conference Competitive Paper Reviewer (2012-2013)

Society for Consumer Psychology Conference Paper Review (2012)

Society for Consumer Psychology Dissertation Awards (2012)

The American Council on Consumer Interests Competitive Paper Review (2012)

Division 8 Society for Personality and Social Psychology Conference

Abstract Reviewer, American Psychological Association (2009)

## LEADERSHIP POSITIONS

- 2023-present Director Representing Education, Canadian Psychological Association
- 2017-present Chair, Undergraduate Committee, Department of Psychology, Queen's University, Kingston, ON
- 2022 *Co-Editor*, Psynopsis "Societal Change" issue, Canadian Psychological Association
- 2020 *Mentor*, Canadian Psychological Association Virtual Career Fair, Canadian Psychological Association
- 2019-2023 *Member*, Education and Training Committee, Canadian Psychological Association
- 2019-present *Member*, Education and Training of students for Careers (EduTraC) working group, Canadian Psychological Association
- 2019-2021 *Communications Director*, Teaching of Psychology Section, Canadian Psychological Association
- 2019 *Delegate*, Canadian Consortium for Research Summit, *What's Needed and What's Next for Canada's Research Community: A Summit for Scientists/Researchers Working In Or Outside Of Academia* (2019), on behalf of Teaching of Psychology Section of the Canadian Psychological Association.
- 2013 *Conference Moderator*, Midwestern Psychological Association

## COMMUNITY & MEDIA ENGAGEMENT

- 2022 *Media Coverage*, "FAS Renames Medial Degree Plan to Joint Honours." Arts and Science News. <https://www.queensu.ca/artsci/about/in-the-news/fas-updates-wording-for-double-major>
- 2021 *Media Coverage*, "Creativity in the online classroom." Education News Canada. <https://educationnewscanada.com/article/education/level/university/1/883655/creativity-in-the-online-classroom.html>

- 2020 *Media Coverage*, "Mentorship." Big Brothers Big Sisters KFLA, Kingston, Ontario [https://twitter.com/BBBS\\_KFLA/status/1222882523195330560](https://twitter.com/BBBS_KFLA/status/1222882523195330560)  
As highlighted on Global News Morning Kingston  
<https://globalnews.ca/video/6472307/the-importance-of-being-a-mentor-to-young-people>
- 2019 *Media Coverage*, "Professors say new sexual violence policy could put students at risk." Queen's Gazette.  
<https://www.queensjournal.ca/story/2019-09-19/news/professors-say-new-sexual-violence-policy-could-put-students-at-risk/>
- 2019 *Media Coverage*, "Championing career development with tailored support." Queen's Gazette.  
<https://www.queensu.ca/gazette/stories/championing-career-development-tailored-support>
- 2018 *Media Coverage*, "Supporting more open and affordable course materials." Queen's Gazette.  
<https://www.queensu.ca/gazette/stories/supporting-more-open-and-affordable-course-materials>
- 2018 *Presenter*, Kindergarten PSYC100 demo, Sydenham Public School, Kingston, ON
- 2013 *Press Release*, Purdue University, "Purdue University joins Smart Grid Consumer Collaborative"
- 2013 *Media Coverage*, "Black Friday remains popular tradition." Purdue Exponent.
- 2013 *Media Coverage*, "Super bowl commercials still cost a ton and don't add up." Purdue Exponent.
- 2012 *Media Coverage*, "Using the Tobii Eye-tracking Glasses." Life 360 Magazine.
- 2012 *Media Coverage*, Indianapolis' WIBC Radio (9/4/2012)
- 2012 *Innovator*, Purdue University Technology Profile, "Tobii Glasses IR Marker Garment"
- 2011 *Presenter*, "The Science of Shopping: How Stores Do the Holiday Hook." Science Café. Presented with Dr. Sharon Burns

## UNIVERSITY OR DEPARTMENTAL ADMINISTRATIVE SERVICE & ACTIVITIES

- 2024 *Working Group Member, Course Classification and Definitions, Queen's University, Kingston, ON*
- 2023 *Guest, Social Science Living Learning Community (LLC), McNeill House, Queen's University, Kingston, ON*
- 2023-present *Secretary, Faculty of Arts and Science Faculty Board, Queen's University, Kingston, ON*
- 2022-present *Member, Ad Hoc Psychology Website Committee, Queen's University, Kingston, ON*
- 2021-present *Member, Ventus Advisory Committee, Queen's University, Kingston, ON*
- 2020-present *Ad Hoc Committee Member, Committee on Exams, Queen's University, Kingston, ON*
- 2019-present *Faculty Support Contact, ASUS PSYC100 Course Cram, Kingston, ON*
- 2018-Present *Committee Member, University Timetable Committee, Queen's University, Kingston, ON*
- 2018-Present *Coordinator, Psychology Careers Conference, Queen's University, Kingston, ON*
- 2017-present *Member, Priorities and Procedures Committee, Department of Psychology, Kingston, ON*
- 2021-2023 *Member, First Year Curriculum Conversations, Faculty of Arts and Science, Queen's University, Kingston, ON*
- 2023 *Faculty Representative, Digital Strategy Roadmap Session with Teaching & Learning Committee re: EdTech, Queen's University, Kingston, ON*
- 2022 *Facilitator, Course Design Bootcamp for Psychology, Department of Psychology, Queen's University, Kingston, ON*
- 2022 *Hiring Committee Member, Psychology LMS Accommodations Assistant, Queen's University, Kingston, ON*

- 2020 *Hiring Committee Member*, PSYC100 Program Coordinator, Queen's University, Kingston, ON
- 2020 *Co-Creator*, "PSYC DEPT" onQ shell for instructors to have quick-access to teaching supports given COVID-19.
- 2020 *Hiring Committee Member*, PSYC100 Program Coordinator (maternity leave replacement), Queen's University, Kingston, ON
- 2020 *Queen's Learning Analytics Team Member*, eCampusOntario Student-Facing Learning Analytics Co-Design Sandbox, eCampus Ontario
- 2020 *Evaluation Team*, Academic Calendar, Curriculum Workflow and Course Search/Registration Software, Queen's University, Kingston, ON
- 2019 *Lead*, PSYC202 Review Committee, Queen's University, Kingston, ON
- 2019 *Hiring Committee Member*, Arts and Science Online Instructional Designer, Queen's University, Kingston, ON
- 2019 *Hiring Committee Member*, Psychology Undergraduate Assistant, Queen's University, Kingston, ON
- 2019 *Hiring Committee Member*, PSYC100 Program Coordinator, Queen's University, Kingston, ON
- 2019 *Committee Member*, Course Creation Tool + (CCC+) Users Committee, Queen's University, Kingston, ON
- 2019 *Stand-In Committee Member*, Student Awards, Queen's University, Kingston, ON
- 2019 *Presenter*, Technology Challenges with Creating and Adapting OERs using PressBooks, Queen's University, Kingston, ON
- 2019 *Committee Member*, Awards Committee Adjudication, Queen's University, Kingston, ON
- 2019 *Presenter*, Building Support for OERs at Queen's, Queen's University, Kingston, ON
- 2018-2020 *Committee Member*, OnQ Users Group, Queen's University, Kingston, ON

- 2018-2020 *Committee Member, Large Course Instructors Group, Queen's University, Kingston, ON*
- 2018 *Hiring Committee Member, Psychology Undergraduate Assistant*
- 2017-2023 *Head's Designate, Faculty Board, Queen's University, Kingston, ON*
- 2013 *Presenter, Purdue College of Health and Human Sciences Research Afternoon, "Translating Theory to Practice: Understanding the evaluative structure of [SEP] consumer attitudes towards green technologies." Purdue University, West Lafayette, IN*
- 2013 *Department of Consumer Science Representative, Spring Commencement, Purdue University, West Lafayette, IN*
- 2013 *Purdue College of Health and Human Sciences Faculty Representative, Office of Admissions Counsellor Fly-In, Purdue University, West Lafayette, IN*
- 2013 *Invitee, Inventors Recognition Reception, Purdue Technology Center, Purdue University, West Lafayette, IN*
- 2012-2013 *Coordinator, Consumer Sciences & Retailing Brown Bag & Research Seminars*
- 2012 *Invitee, College of Health and Human Sciences Leadership Team regarding Conference for Pre-Tenured Women, Purdue University, West Lafayette, IN*
- 2012 *Presenter, Purdue College of Health and Human Sciences Research Afternoon, "Real or Artifact? Shedding light on how and when repeated expression can result in polarization." Purdue University, West Lafayette, IN*
- 2012 *Committee Member, Consumer Sciences & Retailing Behavioral/Family Finance, and Behavioral Health Economics/Health Policy Search Committee, Purdue University, West Lafayette, IN*
- 2012 *Committee Member, Consumer Sciences & Retailing Website Redevelopment, Purdue University, West Lafayette, IN*
- 2012 *Committee Member, Consumer Sciences & Retailing Behavioral Economist Search Committee, Purdue University, West Lafayette, IN*

- 2011 *Substitute Committee Member, Purdue College of Health and Human Sciences Undergraduate Educational Policy & Curriculum Committee meeting, Purdue University, West Lafayette, IN*
- 2011 *Presenter, Purdue College of Health and Human Sciences Research Afternoon, "The Impact of Information Processing Goals and Capacity Restrictions on Attitude-Memory." Purdue University, West Lafayette, IN*
- 2006-2007 *Distinguished Lecturer Representative, Association of Graduate Students in Psychology, Queen's University, Kingston, ON*
- 2006 *Subject Pool Advisory Committee Student Representative, Queen's University, Kingston, ON*